

# Presenting with Impact

## Speak to Influence

*'Nothing in life is more important  
than the ability to communicate effectively.'*

Gerald Ford

### Develop the Power to Inspire

When you want to influence clients and colleagues it is vital to speak convincingly - using a dynamic voice and professional body language and leading people effectively through your presentation.

Inspiring others to follow your suggestions results in more rewarding working relationships and helps you to achieve more success.

### Become More Influential

There is no mysterious X-factor involved in commanding attention. It is a case of nurture over nature. Learning to present with impact is simple, and we will guide you through the process.

This two-day workshop will help you to develop charismatic presentation skills. We will show you the tricks of the trade so that you too can join the ranks of the top speakers.

Our expert training will reveal how to add shine to every speech, enabling you to become more stimulating, engaging and inspirational.

## Course Objectives

- Use your voice dynamically
- Create memorable messages
- Prepare effective visual aids
- Present with confidence
- Develop engaging body language
- Structure an inspiring speech
- Deliver successful Q&As
- Become more influential

*'A very worthwhile investment in time and money.'*

Shumway Capital Management

# Learning Points

## Developing a Dynamic Voice

- Creating rich tones
- Varying your volume
- Pacing and pausing professionally
- Enhancing your vocal melodies

## Delivering with Impact

- Making confident gestures
- Exploiting stillness
- Using space effectively
- Developing an authoritative presence

## Enjoying Presenting

- Harnessing nerves
- Speaking with confidence
- Inspiring your audience
- Welcoming feedback

## Speaking to Influence

- Messaging convincingly
- Structuring successfully
- Using powerful aids
- Controlling Q&As



*'I come across as more relaxed and confident,  
more powerful and strong.'*

The Insurance Charities

**To book now, call  
08456 800 456  
or visit [www.simply-speaking.co.uk](http://www.simply-speaking.co.uk)**