

Speaking 'BBC' English

Softening your Accent

'I do not much dislike the matter, but the manner of his speech.'

William Shakespeare

Sound Professional

Is your accent holding you back? Are you taken less seriously because of the way you sound? Are you frustrated at being asked to repeat yourself?

Simply Speaking will show you how to reduce your accent and speak clearly with a more standard 'BBC' accent – Received Pronunciation (RP).

Our training works equally well for softening regional and non-native accents. We recommend a series of one-to-one sessions for maximum benefit, but we also deliver group courses for corporate clients.

Be Taken Seriously

Learning a new accent means listening carefully to the sounds, understanding how they are made and being able to replicate them.

We will show you how to create RP sounds and how to adopt the music of the RP accent, explaining which syllables to stress and how to use the ups and downs of your voice to sound more like a classic BBC presenter.

This training is tailored to your individual needs, with practice exercises chosen to help you to speak RP while reducing your original accent.

Course Objectives

- Understand your own accent
- Learn how RP sounds are made
- Stress appropriate syllables
- Speak more professionally
- Compare your accent with RP
- Create RP vowels and consonants
- Develop the musicality of RP
- Sound more 'BBC'

'Your coaching has greatly enriched my life.'

Action Japan

Learning Points

Understanding Accents

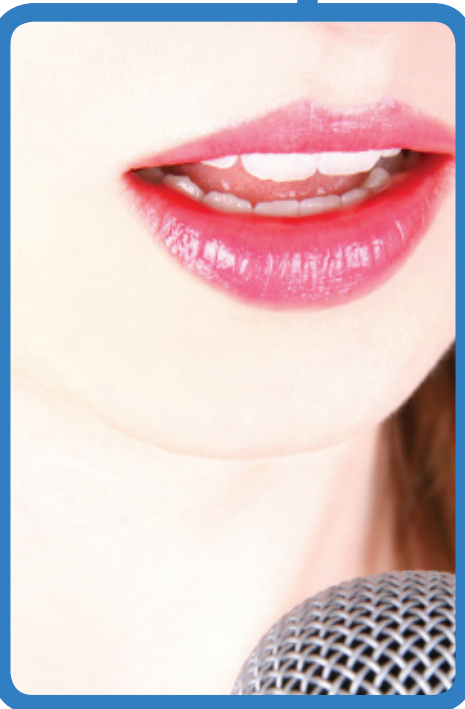
- Hearing different sounds
- Listening to the stresses
- Noting the musicality

Understanding RP

- Recognising RP sounds
- Deconstructing RP
- Comparing your own accent

Creating RP Sounds

- Learning the mouth movements
- Creating clear vowels
- Constructing precise consonants



Using Appropriate Stresses

- Varying the volume
- Altering syllable length
- Changing pitch

Developing RP Musicality

- Copying the ups and downs
- Imitating pace and pause
- Mimicking the phrasing

'The British are particularly sensitive to variations in the pronunciation of their language. The 'wrong' accent may still be an impediment.'

A C Gimson

**To book now, call
08456 800 456
or visit www.simply-speaking.co.uk**